

STATION MANAGEMENT (Continued)

27.60	1/72	Trade magazines
28.00	12/64	Station Promotional Materials
29.50	2/64	Preparing Your Resume
29.60	11/71	Type Resume
29.70	1/72	FCC License Aids - by the FCC

PROGRAMMING

30.00	2/64	I.B.S. Program Code
30.20	2/64	N.A.B. Radio Code, Part I, Program Standards
31.00	2/64	Concepts of Programming
31.30	2/64	FM Programming
31.50	2/64	Classical Music Programming
33.00	2/64	Music Licensing
34.00	2/64	FCC Station Identification Requirements
35.00	2/64	News Programs
35.10	10/70	The News Department Staff
35.20	2/64	Gathering the News
35.30	2/64	Equipment for the Newsman
35.40	2/64	Wire Service
35.50	11/71	Writing for Radio
35.60	12/64	The UPI Broadcast Stylebook
35.80	2/64	College News and Some Subjective Thoughts on Objectivity
35.90	2/64	Preparation of Commercial Copy
39.00	2/64	The Program Log
39.01	2/64	P 126A, Program Log, Sample Copy
39.10	1/65	P 127A, Program Log, Explanation of Use
39.11	1/65	P 127A, Program Log, Sample Copy

STATION BUSINESS DEPARTMENT

40.00	11/71	Business Codes
40.10	2/64	Commercial Copy Codes
40.20	2/64	A. A.A.A. Copy Codes
40.30	2/64	N.A.B. Radio Code, Part II, Advertising Standards
41.00	10/74	The Budget
41.20	10/74	Budget of Radio Station WXYZ, Northern University
44.00	2/64	Economics of Station Purchasing
45.00	1/72	The Importance of College Radio Sales
46.00	1/72	Sales Administration
46.10	3/67	The Rate Card

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IBS Master Handbook

STATION BUSINESS DEPARTMENT (Continued)

47.00	2/64	The Local College Radio Sales Market
48.00	2/64	Advance Preparation Before Sales
48.40	2/64	FM Rate Cards
48.90	2/64	Cash Discounts
49.00	10/70	Sales Promotion

STATION ENGINEERING DEPARTMENTS

50.90	1/78	Engineering Code
51.30	4/72	Standard Time and Frequency Broadcasts
51.35	11/77	FCC Compliance Checklist

CARRIER CURRENT RADIO

52.00	10/73	Introduction to Carrier-Current Radio
52.05	2/64	Frequency Allocation Studies
52.06	11/77	AM Channel Designations
52.07	1/78	Transmitter Installation and Operation
52.21	1/78	Design of CC Distribution Systems
52.26	11/77	Attenuation Data for RF Distribution Systems
52.27	1/78	Transmission Lines for CC
52.33	1/78	RF Transformers and Power Splitters
52.37	1/78	Power-Line Couplers
52.40	1/78	Field Strength Measurements
52.52	3/70	Eight Watt Hybrid Transmitters
52.55	3/70	Five-Watt Linear Amplifier
52.71	1/78	Amplitude Modulation Techniques
52.80	1/78	Carrier Current Engineering Papers
52.83	3/67	Hum Crossmodulation in CC Systems
52.85	3/67	Comments on Hum Crossmodulation in CC Systems
52.86	3/70	A Method of RF Matching

STUDIO AUDIO EQUIPMENT

53.00	1/78	Microphones and Microphone Techniques
53.02	2/64	Greater Coverage Through Microphone Placement
53.06	1/78	Typical On-the-Air Lights and Cutout Relays
53.10	3/67	Mixers and Attenuators
53.13	11/77	Pads and Bridges
53.16	3/67	Patch Cords and Plugs
53.40	11/77	Measurement of Program Volume

AUDIO EQUIPMENT

55.01	10/64	Tape, Phono or Mike Preamplifier
55.04	10/64	Solid-State Bridging Booster
55.10	4/63	Remote Amplifier with AGC
55.30	3/70	A Simplified Audio Console
55.70	1/78	Audio Construction Practices
55.83	2/64	Printed Board Equipment Repair